

Miyazaki Tourism Association Society is **a non-profit organization** that aims to promote the concept of ecotourism as well as to create and educate eco tourists in Miyazaki.

We welcome everyone to become new members and join in our activities.

What is Eco (Green) Tourism?

-Eco (Green) tourism- a travel that meets and interacts with local attractions of people's life itself.

Ecotourism aims to **activate local economies** by providing tourists with opportunities to experience **local attractions** accompanied by **competent interpreters** while preserving local resources such as **natural environment, the culture and historical heritages**.

The concept of Ecotourism is based on **Conservation and Preservation of unique local resources**. The keywords are **environmental conservation, originality of the locals, and excitement**.

Aim of Miyazaki Tourism Association Society

- Promotion of Eco-tours
- Promotion of tourism that aims to stimulate the local economy
- Social contribution for environment and culture through tourism

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